



## Classic Rock Radio – Price List

### On-Air

#### **30 Second Advert**

<b>Time</b>	<b>1 Week</b>	<b>1 Month</b>	<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
<b>24/7 Deal (Played once every 4 hours)</b>	<b>£7.50</b>	<b>£22.50</b>	<b>£60</b>	<b>£110</b>	<b>£200</b>
<b>0900 – 1700 (Played once every hour)</b>	<b>£15</b>	<b>£45</b>	<b>£120</b>	<b>£210</b>	<b>£375</b>
<b>1700 – 0000 (Played once every hour)</b>	<b>£12</b>	<b>£36</b>	<b>£75</b>	<b>£135</b>	<b>£250</b>

#### **Show Sponsorship (Includes On-Air mentions & online links)**

<b>Show</b>	<b>1 Month</b>	<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
<b>Rockageddon (Sunday 11am-1pm)</b>	<b>£45</b>	<b>£120</b>	<b>£210</b>	<b>£380</b>
<b>Mikeroscope (Sunday 3pm-4pm)</b>	<b>£30</b>	<b>£80</b>	<b>£140</b>	<b>£280</b>
<b>Who Let The Prog Out? (Sunday 7pm- 9pm)</b>	<b>£30</b>	<b>£80</b>	<b>£150</b>	<b>£275</b>
<b>Route 66 (Saturday 3pm-4pm)</b>	<b>£30</b>	<b>£80</b>	<b>£140</b>	<b>£280</b>

## Promotion (Includes On-Air & Online)

<b>Deal</b>	<b>1 Week</b>	<b>2 Week</b>	<b>1 Month</b>
<b>Online Comp &amp; 3 Adverts per day</b>	<b>£45</b>	<b>£80</b>	<b>£140</b>
<b>Online Comp &amp; 5 Adverts per day</b>	<b>£60</b>	<b>£110</b>	<b>£200</b>
<b>Online Comp &amp; 5 Adverts per day &amp; 2 SM Post Per Week</b>	<b>£75</b>	<b>£140</b>	<b>£260</b>



## Online

### Classic Rock Radio

Item	1 Week	1 Month	3 Months	6 Months	12 Months	One Off Fee
<b>Paid for Article (includes SM Post)</b>	N/A	N/A	N/A	N/A	N/A	£75
<b>Partner Page Inclusion</b>	£15	£45	£120	£200	£350	N/A
<b>Banner Ad (top of site, whole site)</b>	£35	£105	£300	£550	£1000	N/A
<b>Online Only Competition</b>	£25	£75	N/A	N/A	N/A	N/A
<b>Paid For Social Media Post</b>	N/A	N/A	N/A	N/A	N/A	£45

### Classic Rock Vaults

Item	1 Week	1 Month	3 Months	6 Months	12 Months
<b>Banner Ad (top of site, whole site)</b>	£15	£45	£120	£200	£350