



Classic Rock Radio – Price List

On-Air

30 Second Advert

Time	1 Week	1 Month	3 Months	6 Months	12 Months
24/7 Deal (Played once every 4 hours)	£7.50	£22.50	£60	£110	£200
0900 – 1700 (Played once every hour)	£15	£45	£120	£210	£375
1700 – 0000 (Played once every hour)	£12	£36	£75	£135	£250

Show Sponsorship (Includes On-Air mentions & online links)

Show	1 Month	3 Months	6 Months	12 Months
Rockageddon (Sunday 11am-1pm)	£45	£120	£210	£380
Mikeroscope (Sunday 3pm-4pm)	£30	£80	£140	£280
Who Let The Prog Out? (Sunday 7pm- 9pm)	£30	£80	£150	£275
Route 66 (Saturday 3pm-4pm)	£30	£80	£140	£280

Promotion (Includes On-Air & Online)

Deal	1 Week	2 Week	1 Month
Online Comp & 3 Adverts per day	£45	£80	£140
Online Comp & 5 Adverts per day	£60	£110	£200
Online Comp & 5 Adverts per day & 2 SM Post Per Week	£75	£140	£260



Online

Classic Rock Radio

Item	1 Week	1 Month	3 Months	6 Months	12 Months	One Off Fee
Paid for Article (includes SM Post)	N/A	N/A	N/A	N/A	N/A	£75
Partner Page Inclusion	£15	£45	£120	£200	£350	N/A
Banner Ad (top of site, whole site)	£35	£105	£300	£550	£1000	N/A
Online Only Competition	£25	£75	N/A	N/A	N/A	N/A
Paid For Social Media Post	N/A	N/A	N/A	N/A	N/A	£45

Classic Rock Vaults

Item	1 Week	1 Month	3 Months	6 Months	12 Months
Banner Ad (top of site, whole site)	£15	£45	£120	£200	£350